IENX EXPO®
Making Business Better

EXPLORE. INNOVATE. ELEVATE.

This is where the future of hardware begins!

" Building the future with Constant innovation and Steadfast commitment to Excellence at every step "

3rd EDITION

09th 10th 11th 12th

JANUARY - 2025

NSIC GROUND,
RAJKOT (GUJARAT)

4th EDITION

02nd 03rd 04th

MARCH - 2025

(IICC) YASHOBHOOMI,
DWARKA, NEW DELHI

"Step into the World of Endless Opportunites – IENX Expo Awaits You!"

Our Chief Guest



Arbaaz Khan

Brings exceptional charisma, integrity, and professionalism to our brand. A celebrated actor, filmmaker, and producer, Arbaaz Khan's association with our company reflects our commitment to quality, innovation, and excellence. His wide appeal and strong connection with diverse audiences make him the perfect representative of our values.

By partnering with Arbaaz Khan, we continue to elevate our brand identity, reaching new heights and staying aligned with the ever-evolving preferences of our consumers. His contribution is invaluable to our success and growth.

INTRODUCING

IENX EXPO® Making Business Better

3rd Edition

The "Ienx Expo proudly presents the largest hardware Expo of 2025 in Rajkot! Mark your calendars for January 9th, 10th, 11th, and 12th at NSIC Ground, Rajkot, where innovation meets opportunity. Kickstart the new year with groundbreaking business prospects, and the latest hardware solutions that will redefine the industry.

4th Edition

The rising demand for top-quality building materials, both in residential and commercial sectors, highlights theneed for constant innovation and adaptation to provide better solutions for improved occupant comfort.
Ienx organizing the greatest hardware show at Delhi on 2nd, 3rd, 4th, March 2025, (IICC) Yashobhoomi Dwarka. Let's work together to shape a future that blends aesthetics, functionality, and sustainability seamlessly.

IENX EXPO – 3rd EDITION, RAJKOT 2025

We're thrilled to announce the 3rd edition of IENX Expo, scheduled to take place from January 9th to 12th, 2025, at the NSIC Ground, Rajkot, Gujarat. Rajkot, renowned as a key manufacturing hub of India, offers the perfect backdrop for this premier hardware exhibition. This edition will bring together the finest innovations in architectural hardware, glass hardware, kitchen accessories, and much more, catering to a broad spectrum of industries and professionals.

Why Attend?

As an attendee, you will have the opportunity to connect with leading industry professionals, explore groundbreaking products, and stay ahead of the curve in a rapidly evolving market. Whether you are a manufacturer, supplier, distributor, or architect, IENX Expo provides a dynamic platform to network, discover the latest technologies, and explore business growth opportunities in one of India's most vibrant industrial cities.

With Rajkot's rich history in manufacturing and its growing influence in the hardware sector, this expo offers unparalleled exposure to a wide audience of professionals and decision-makers. Don't miss out on the chance to expand your business, enhance your brand's visibility, and engage with key players in the industry.

Join us at IENX Expo 2025 in Rajkot—where innovation and opportunity converge!

IENX EXPO–4th EDITION, NEW DELHI 2025

Join us for the 4th edition of IENX Expo from March 2nd to 4th, 2025, at Yashobhoomi (IICC), Dwarka, New Delhi. As a growing business hub and capital city, New Delhi is the perfect venue for showcasing the latest innovations in architectural hardware, glass hardware, kitchen accessories, and more.

Why Attend? Meet top industry professionals, explore Innovative products, and discover new business opportunities in one of India's fastest-



Don't miss out—join us at IENX Expo 2025!

ADVANTAGE OF PARTICIPATION

- IENX Expo leads the trade shows in India, exclusively for manufacturers and importers.
- 12,000+ new product launches under one roof.
- 3,000+ Interior Designers & Architects attending.
- Genuine buyers from the Architectural Hardware & Interior Design markets in attendance.
- Best-promoted brands in the Indian Hardware Industry.
- 25,000+ visitors from Pan India and 1,000+ international visitors.
- 15,000+ visitors attended in 2023, with a rapidly growing presence each year.
- Meet high-profile industrialists, dealers, distributors, and manufacturers in a focused business environment.
- Unmatched platform for networking, fostering long-term business partnerships, and gaining market visibility.
- Exclusive seminars, product demos, and workshops for attendees and exhibitors to explore new trends and technology.
- 35,000+ visitors attended the 2022 Rajkot edition, demonstrating our expanding reach and impact.

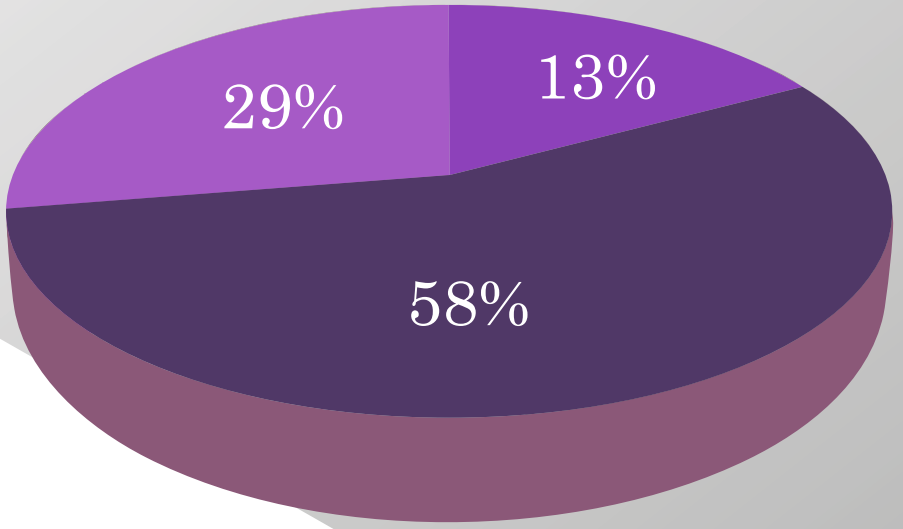
IENX Expo is the ultimate platform for innovation, networking, and expanding your business on a global scale.

EXHIBITOR PROFILE

- Architectural Hardware
- Kitchen Basket
- Kitchen Accessories
- Bath Fittings Accessories
- Wooden Windows
- Plywood
- Laminates
- Adhesive Tape
- Silicone Sealant
- PU Foams
- Blinds
- Protective Film
- Fastener
- Paint
- Profile Lamination Film
- Steel Railing
- Steel Reinforcement
- Decorative Films
- Window Mesh
- Window Ventilation
- Power Tool
- Measuring Tool Glazing Tools
- Cutting, Grinding and Drilling Tools
- Patch Fittings for Glass
- Hardware for Windows and Doors
- Glass Adhesives
- Glass Handling
- Aluminium Windows
- uPVC Windows
- Steel Windows
- Profiles & Systems
- Composite Windows
- Many more

VISITOR PROFILE

- Manufacturer
- Oem
- Dealer and Distributor
- Trader
- Wholesaler
- Builder and Developer
- Contractor
- Glass and Metal Contractor
- Fabricator
- Investor
- Architect and Interior Designer
- Retailer and many more



58% Manufacturer, OEM, Dealer & Distributor, Traders, Wholesaler, Investor, etc.

29% Architect and Interior Designer, Builder and Developer, Fabricator, Contractor, Product Designer, Glass and Metal Contractor, etc.

13% Retailer International buyer, Students, B2C Home Material buyer etc.

PRECIOUS MOMENT OF INAUGURATION EVENT

IENX EXPO®
Making Business Better



POST SHOW REPORT OF 2023

IENX EXPO® Making Business Better

The IENX Expo 2023 was a remarkable event, attracting numerous exhibitors globally and drawing significant interest from visitors. As the leading showcase for Hardware production, processing, and technology, it witnessed a notable increase in visitors and exhibitor satisfaction.

The IENX Expo 2.0 of the Indian hardware technology industry trade fair in Ahmedabad featured 100+ exhibiting brands showcasing the latest innovations and offerings in the Architectural Hardware & Interior Design sector.















In recent years, innovation in the hardware industry and allied sectors such as new technology manufacturing has reached a pinnacle.

The construction of infrastructure is happening quickly in all types of enterprises, whether they are commercial or residential. In the current environment, the need for better materials and technical developments is unavoidable.

IENX is dedicated to creating the perfect platform where users and industry innovation come together. The industry pioneers can showcase the newest goods and technological innovations organised by IENX For many of the top brands in the sector, the exhibitions have evolved into a place where they can innovate, reshape the future, and expand their businesses.















SPONSOR REVIEW 2023

IENX EXPO® Making Business Better

MAIN SPONSOR

Flybird
House of Luxurious Furniture Fittings

"Sponsoring IENX Expo was a game-changer for our brand—offering a great platform, excellent networking opportunities, and unmatched industry visibility that has enhanced our market presence."

Narendra Bhai Patel
(Director)

GATE SPONSOR

WELLDECOR®
HARDWARE FURNITURE & FITTINGS

"IENX Expo provided us with incredible exposure, connecting us with top professionals, generating valuable leads, and significantly expanding our business opportunities across the industry."

Jignesh Bhai Patel
(Owner)

REGISTRATION SPONSOR

zalak HARDWARE

"The expo exceeded all our expectations, delivering high-quality leads and providing a fantastic platform to showcase our innovative products to key industry players and decision-makers."

Bharat Bhai Patel
(Director / Owner)

EXHIBITOR REVIEW 2023

IENX EXPO® Making Business Better

SIFON® ARCHITECTURAL HARDWARE & BATHROOM ACCESSORIES

"IENX Expo gave us excellent visibility and access to potential clients, resulting in great leads and business growth."

Manish Patel
(Owner)

ANGEL® HARDWARE COLLECTION

"A well-organized event with top-notch exhibitors and visitors. We made valuable connections that are sure to benefit us."

Dharmesh Bhai Patel
(Owner)

Black & White® Premium Quality Hardware

"The expo helped us showcase our products to the right audience, leading to fruitful business opportunities."

Jaydeep Bhai Pipaliya
(Director)

KAWALITY Dolphin® STAINLESS STEEL SELF TAPPING SCREW

"We were impressed by the quality of attendees, and the exposure we received has already translated into meaningful partnerships."

Pinakin Bhai Patel
(Owner)

Spider®

"Fantastic platform for industry networking, with great opportunities to display our products and reach new markets."

RK Agarwal
(Director)

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ferguson® innovative furniture fittings

"IENX Expo exceeded our expectations, offering valuable leads and solid industry connections that will boost our future growth."

Jignesh Bhai Patel
(Director)

EXHIBITOR GOALS ACHIVED

What Exhibitors Said

95%

"Excellent business platform"

92%

“High-quality leads and networking"

90%

“Great exposure for our brand"

82%

"Exceeded expectations in every way"

85%

“Must-attend for industry professionals"

86%

"Fantastic opportunity to showcase products"

82%

“Best industry event of the year"

SOCIAL MEDIA

"We commit to a comprehensive marketing and PR campaign, ensuring a strong presence and high attendance."

- X campaigns reach
- Email reach
- Instagram campaigns, advertisement
- WhatsApp campaigns delivered
- Linkedin campaigns reach
- youtube advertisement reach
- Telegram campaigns delivered
- Facebook campaigns, advertisement

PRINT MEDIA

CREATIVE INTERIOR

Wood Interior

INDIAN HARDWARE & SANITARY NEWS

HARDWARE EVENTS

HARDWARE EXPRESS

fab media PUBLICATION

www.fabmediapublication.com

HARDWARE VIEW DIGITAL

IENX EXPO®

Making Business Better

TITLE PARTNER 2025

Flybird
House of Luxurious Furniture Fittings

REGISTRATION PARTNER 2025

WELLDECOR®
HARDWARE FURNITURE & FITTINGS

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